

# Agung Purnomo Adji

## Sr. UI/UX Designer –

7+ years of experience

### PROFESSIONAL SUMMARY

Senior UI/UX Designer with 7+ years of experience crafting innovative digital solutions across fintech, energy, e-commerce, and healthcare industries. Adept at the user interface, user research, wireframing, prototyping, usability testing, and collaborating with global teams on technology-driven projects. Passionate about data-driven design and improving user experiences through research-backed iterations and design thinking methodologies. With a total of 21+ years of industry experience, I bring a unique blend of creativity, strategy, and technical expertise—making me a valuable asset to any team.

### WORK EXPERIENCE

#### Ace Resources Advisory Services

Sr. Platform Designer – UX | Apr 2022 – May 2024 | Remote – Kuala Lumpur, Malaysia

- Led UI/UX design initiatives for multiple enterprise applications within the RGE (Royal Golden Eagle) Group, spanning Pulp & Paper, Palm Oil, Energy, and Fiber sectors.
- Collaborated with cross-functional global teams to develop intuitive, efficient, and industry-specific design solutions.
- Improved user experience and engagement through data-driven research and iterative design enhancements.
- Created wireframes, interactive prototypes, and scalable design systems for seamless implementation.

##### Key Projects:

- IWC (International Woodchip) Quality System – a dashboard for the international woodchip process system. Achieved 100%.
- Alfa Energy Management System – An energy optimization dashboard for international operations and an internal renewable energy monitoring platform. Achieved 100%.
- April Opex DMP Power – a data-driven operational dashboard for power management. Achieved 100%.

#### Hewlett-Packard (hp)

UI/UX Designer | Oct 2012 – Oct 2014 | Full Time Onsite – Kuala Lumpur, Malaysia

- Designed and optimized UI/UX for web, mobile-responsive, and e-commerce platforms, enhancing usability and user engagement.
- Collaborated with global teams across the US, Singapore, India, and Malaysia to align design solutions with business goals.
- Participated in daily scrum meetings to ensure seamless design-to-development integration.

##### Key Projects:

- HP Asia Pacific and Japan (APJ) PPS SharePoint – Internal document and knowledge management system. Achieved 100%.
- HP eCommerce Store – UX improvements for HP's shopping platform. Achieved 100%.
- HP Social Learning Platform (SLP) – Internal learning and development portal. Achieved 100%.

#### Flatech Digital Indonesia

UI/UX Designer | May 2005 – Apr 2022 | Full Time Onsite – Malang, Indonesia

- Designed and enhanced UI/UX for various web applications, ensuring intuitive and visually engaging interfaces tailored to client needs.
- Worked closely with developers and clients to create user-centered solutions backed by research.

##### Key Projects:

- Spine Registry Dashboard – A healthcare data management system for orthopedic specialists. Achieved 100%.
- Malang Orthopedic – A patient management dashboard for doctors. Achieved 100%.
- InovasiMart – An e-commerce platform for SMEs. Achieved 100%.

### CONTACT

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### EDUCATION

Master of Management

STIE Malangkucewara | 2007

Bachelor of Informatics Engineering

Dian Nuswantoro University | 2003

### CERTIFICATIONS

Build Dynamic User Interfaces (UI) for Websites

GOOGLE CERTIFICATES (Coursera)

Create High-Fidelity Designs and Prototypes in Figma

GOOGLE CERTIFICATES (Coursera)

Foundations of User Experience (UX) Design

GOOGLE CERTIFICATES (Coursera)

### SKILLS

#### Design & Research

• UX Research • UI Design • Usability Testing • UX Design • Interaction Design • Critical Thinking • Agile Development • Information Architecture • Wireframing • Prototyping • Responsive Design • Design System • Font Design • Logo • User Interviews • Cross Functional Team

#### Tools & Software

• Design: Figma, Adobe XD, Sketch, Adobe Illustrator, Adobe Photoshop, Adobe InDesign  
• Collaboration: Jira  
• Development: HTML, CSS, JavaScript, VS Code, DB MySQL  
• Communication: Lark, Zoom (remote work)

### RECOMMENDATIONS

Jean Yee Lim - Lead User Experience, Ace Resource Advisory Services

Mohd. Fauzaman Mat Sari - Senior Advisor, Product Design, Dell

### RECOGNITIONS

Star Award for Contributions at HP Dev - Hewlett-Packard (hp)

## OTHER WORK EXPERIENCE

- **UI/UX Designer** | PT Arta Elektronik Indonesia | Jan 2018 – Feb 2019
- **UI/UX Designer** | PT Arief Arsitek | Oct 2014 – Apr 2015
- **Chief Information Officer** | PT Indonesia Arief Utama | Jun 2012 – Apr 2014
- **Area Manager** | PT Nusapro Telemedia Persada | Jan 2012 – May 2012
- **Web Programmer** | CV Digital Solusi | May 2007 – Dec 2008
- **National Direct Sales** | PT Indosat Tbk | Aug 2003 – Dec 2011
- **Web Programmer** | PT Xybercenter Internet | Oct 2000 – Sep 2001

## PROJECT HIGHLIGHTS

### Recent Projects

1. **HiringYes.com** (2024-present) – a job listing and aggregation platform
2. **Instaloka** (2025-present) – property listing management platform

### Ace Resource Advisory Service Sdn Bhd

1. International Woodchip Corporation (IWC) Quality System (2024)
2. FFB Grading (2024) – a mobile app for grading in a palm oil company
3. Bravo (2024) – a distribution system in the RGE business group
4. Alfa Energy Management System (2023) – energy optimization dashboard
5. NEark New Energy Dashboard (2023) - a renewable energy monitoring
6. April Opex DMP Power (2023) - a data-driven operational dashboard
7. Opex Bracell (2023) – a dashboard for the production of dissolving cellulose
8. April RDMC (2023) – an AI to reduce duplicate data in pulp and paper
9. Asia Symbol DPM (2023) – a dashboard to monitor China's pulp and paper
10. Asian Agri Seed Marketing (2023) – a dashboard marketing for seed
11. Asian Agri Seed Processing Web and Mobile (2023) – a seed processing mobile and website platform
12. April CLP (2023) – a dashboard to monitor pulp and paper production
13. New Ace Website (2022) – a company profile website
14. Apical SIMS (2022) - a data-driven operational dashboard
15. Slush Quality (2022) - a data-driven operational dashboard

### PT Flatech Digital Indonesia

1. Sikas (pending)
2. InstaKos (pending), a boarding house portal management
3. InovasiMart.com (2020-2021), a small to medium enterprise portal
4. InstaKelas (2020-2021), an education management system website
5. Seqoola (2020-2021), an education management system website
6. Spine Registry (2020-2024), a spine registry dashboard for the doctor
7. Malang Orthopedic (2020-2024), an orthopedic web app for the doctor
8. Reliable Baby Website (2019-2020), an online shop
9. BPR Tri Karya (2018-2020), a local microfinance bank website
10. BPR Kerta Arthamandiri (2018-2020), a local microfinance bank website
11. BPR Balongpanggang (2018-2020), a local microfinance bank website
12. BPR Mojoagung Pahala (2018-2020), a local microfinance bank website
13. BPR Rogojampi Arta Niaga (2018-2020), a local microfinance bank website
14. BPR Kerta Arthamandiri (2018-2020), a local microfinance bank website
15. BPR Sukorejo Makmur (2018-2020), a local microfinance bank website
16. BPR Anugerah Paktomas (2018-2020), a local microfinance bank website
17. BPR Tumpang Arthasarana (2018-2020), a local microfinance bank website
18. BPR Wlingi Pahala Pakto (2018-2020), a local microfinance bank website
19. BPR Mojosari Pahala Pakto (2018-2020), a local microfinance bank website
20. BPR Swadhanamas Pakto (2018-2020), a local microfinance bank website
21. BPR Ambulu Dhanaarta (2018-2020), a local microfinance bank website
22. BPR Bhaskara Pakto (2018-2020), a local microfinance bank website
23. AcceptWork.com (2019-2020), a global job opportunity portal
24. NOD Doctrine Clothing, an e-commerce website (2015-2020)
25. UKM Creative, an e-commerce website (2015)
26. Explore Town, a tourism and traveler guide (2015-2016)
27. ReyDecal, a decal e-commerce website (2015-2020)
28. Oriflame, a beauty care e-commerce website (2016)

29. RHB Malaysia Bank Customer Application (2016)
30. NSO World (2017-2018) – a motocross community platform
31. Railway Assets Corporation Malaysia (2016) – a company profile
32. Montley (2016) – a financial application website
33. UKM School (2011) – a SMEs marketplace
34. Travetime, a tourism and traveller guide (2013-2015)
35. Inpropti, a property listing website (2011-2015)

### PT Arta Elektronik Indonesia

1. EzyPay Fintech (2017-2019), a fintech and payment processor application

### PT Arief Arsitek

1. Arief-Arsitek, a property and developer company profile
2. MalangCorner, a local tourism guide portal

### Hewlett-Packard (hp)

1. HP Asia Pacific and Japan (APJ) PPS SharePoint (2013-2014)
2. HP VIPER (2012)
3. HP Center Development Program SharePoint (2013-2014)
4. HP Tech Day Microsite (2013-2014)
5. HP Social Learning Platform (SLP) (2013-2014)
6. HP InstaEvent (2013-2014)
7. HP Survey Manager (2013-2014)
8. HP Reachout (2013-2014)
9. HP Active Visitor Management (2013-2014)
10. HP GDBA Risk Profiler (2013-2014)
11. Care Pack Finder on store.HP.com (2013-2014)
12. eCommerce on HP ESDS (2013-2014), etc.